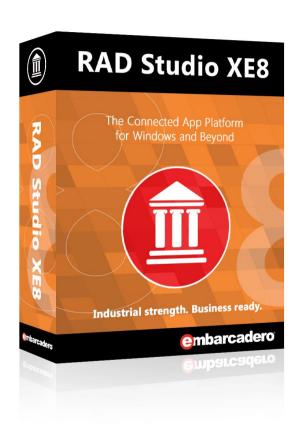
#### Agenda

- > 歡迎和簡介
- ➤ RAD XE8產品願景
- ➤ XE8的新功能
- ▶ 開發人員生產力
- Enterprise Mobility Services(EMS)
- ➤ InterBase XE7
- ➤結論和Q&A





# **Embarcadero Technologies**

# MORE THAN 3 MILLION USERS WORLDWIDE



Application Development



Data Modeling & Architecture



Database Management & Optimization



# **Embarcadero Technologies**

- Founded 1993
- 3.2 Million Customers 97% of Fortune 2000
- 35+ Product Awards Consistent Innovation
- 500+ Employees in 29 Countries



























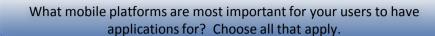
# RAD Studio XE8

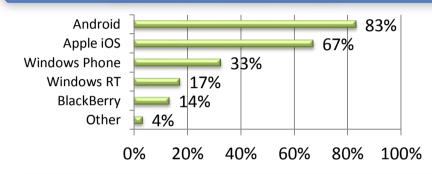
Industrial strength, business ready connected app development. **Product Vision** 

#### Windows Developers: A Market View

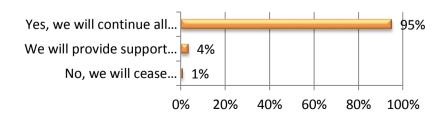
#### Multi-Platform

- Need to get to mobile but also need to continue to support and extend Windows solutions
  - Are being asked to support both iOS and Android





If you deliver these mobile applications, will you still be required to develop and support your existing Windows applications?



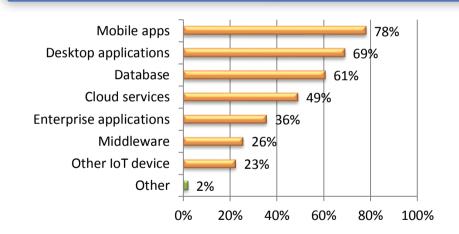


## Windows Developers: A Market View

# The Impact of Internet Of Things

- 2015 is the year IoT is being added to business apps
  - Apps with IoT also connect with many services
  - loT is expected to have a business impact this year

# What types of systems will be interconnected as part of your "Thing" solution?





#### What is RAD Studio?



The Connected App Platform for Windows and Beyond

RAD development for Windows, Mac, iOS, and Android and IoT

Industrial strength. Business ready



#### **RAD Studio XE8: Enterprise Ready**

Build industrial strength and business ready solutions







#### **RAD Studio XE8: Connected**

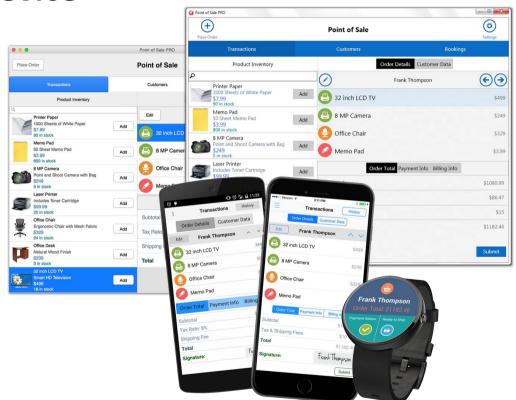
Connect native client platforms, mobile extensions, smart devices, cloud services, Enterprise and embedded data.





#### **RAD Studio XE8: MultiDevice**

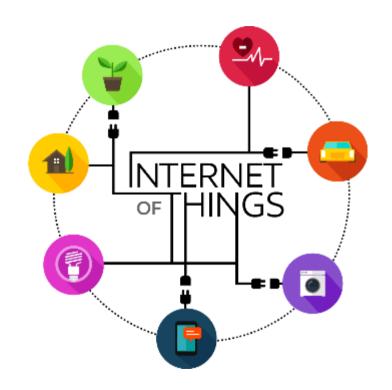
Deliver single-source user interfaces across multiple form factors with FireUI





#### **RAD Studio XE8: IoT Ready**

Extend apps with new Internet of Things capabilities: proximity awareness, devices, and sensor data collection





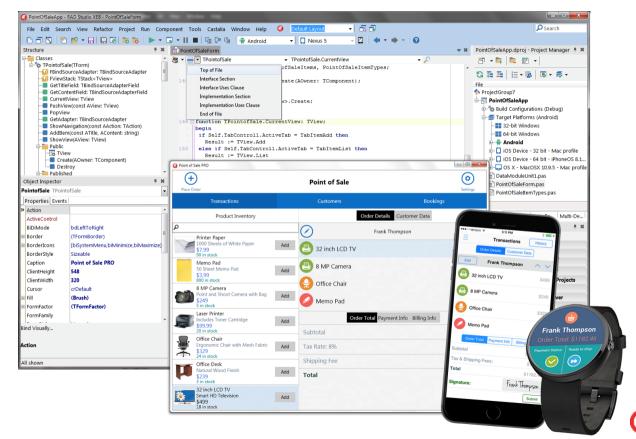
#### **RAD Studio XE8: EMS MiddleWare**

Access and sync enterprise data and publish custom REST APIs with turn-key Enterprise Mobility Services





#### **RAD Studio XE8: For Developers**









# RAD Studio

The Connected App Platform for Windows and Beyond

What's New in RAD Studio XE8
Compilers and Libraries

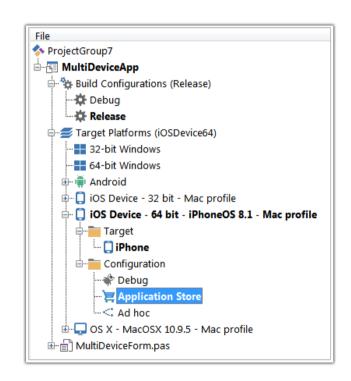
## **RAD Studio XE8 Compilers and Toolchains**

- Object Pascal and C++ Compilers
- Windows 32-bit and 64-bit
- Mac OS X
- Android ARM v7
- iOS Armv7, Arm 64-bit, and iOS Simulator (Object Pascal only)
- Total: 7 OP and 6 C++ compilers



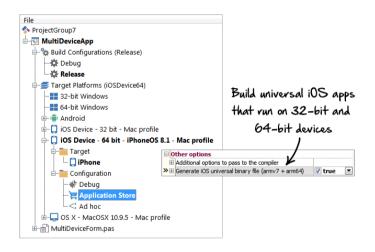
## New in XE8: iOS 64-bit Compiler and Toolchain

- New iOS 64bit Object Pascal and C++ Compilers
  - Including linkers and tools
  - Separate iOS 64 target
- Support for Apple Universal apps
  - Both binaries in single IPA
    - Required for App Store
  - 64bit target can embed 32bit binary





#### **iOS** Universal Apps



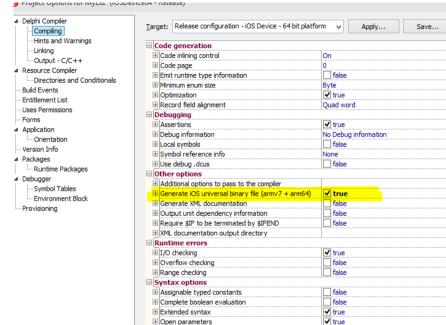
#### Device Requirements

iOS Version
7.0

Device Family
iPhone / iPod Touch, iPad

Supported Architectures armv7, arm64

Required Capabilities armv7



iTunes Connect Info



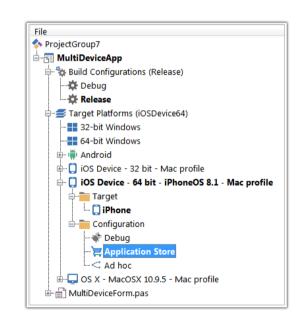
#### Single Source iOS 32 and iOS 64

- Sounds obvious? Not so!
  - Lots of data types changes in Xcode ObjectiveC code
  - Xamarin C# code has two APIs (Classic and Unified)
- Only core change is LongInt is 64-bit on 64-bit mobile
  - And 32bit in 32bit mobile and Windows
- Pointers and references are 64-bit, of course
- Extra care needed if calling native libraries directly



## The FireMonkey Platform

- Single-source multi-device architecture
  - Including user interface controls, which can be styled or platform native
  - Multiple compilers for the different platforms, all producing native code
- RAD, with a strong OOP architecture
- For Windows, OS X, Android, iOS





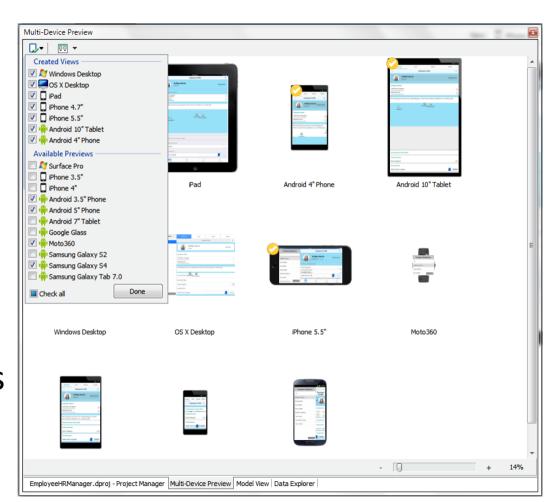
## FireUI Multi-Device Designer

- Shared master and specific views
- Visually customize forms for different platforms and form factors



# FireUI in XE8 Designer Previews

- Live Previews for mobile and desktop platforms
- Preview the UI on different form factors as you create it



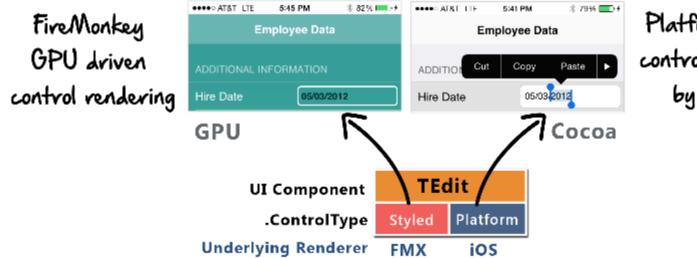
#### FireMonkey New XE8 Mobile Features

- New MapView component
  - Android Google Maps
  - iOS MapKit
- More iOS platform controls
  - TMemo, TListView, TSwitch (plus TEdit, TCalendar in XE7)
  - Z-order improvements mixing platform and styled control



#### FireMonkey New XE8 Mobile Features

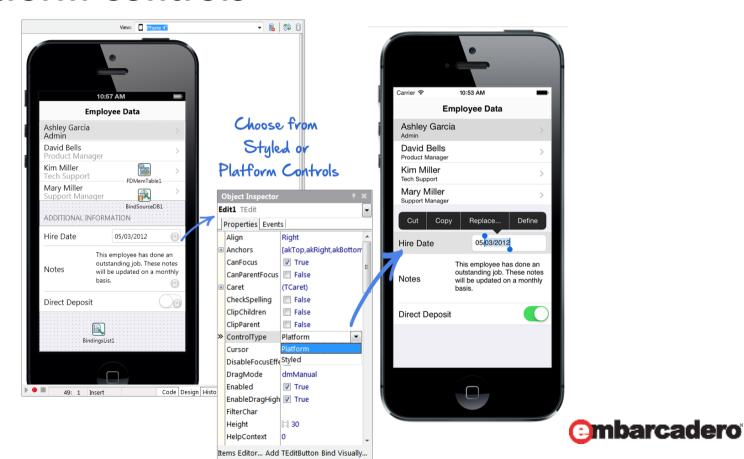
FireMonkey Platform Native Rendering Architecture



Platform native control rendering by the OS



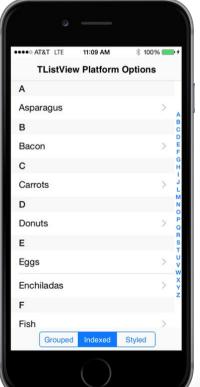
#### **iOS Platform Controls**

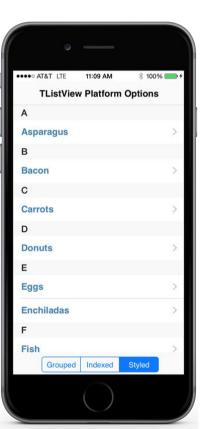


#### iOS Platform TListView

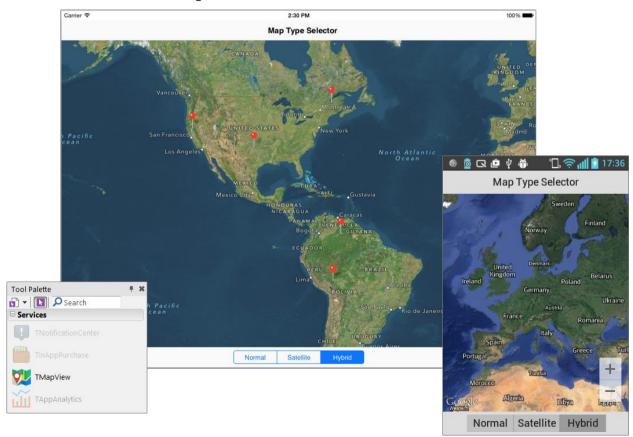
- NativeOptions
  - Grouped
  - Indexed
  - Styled







#### **MapView Component**



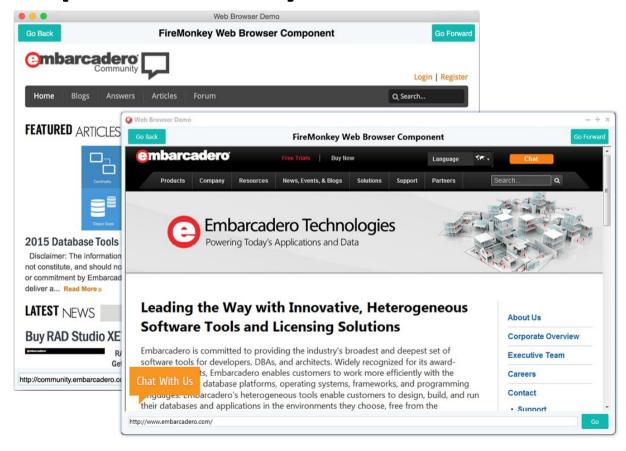


## Other FireMonkey XE8 Features

- Desktop browser components for Windows and OS X
  - Mapped to platform browser components
- New ImageList component
  - Desktop and mobile
- Enhanced multimedia and camera support



#### **Desktop FireMonkey Browser**





# New Premium FireMonkey Styles



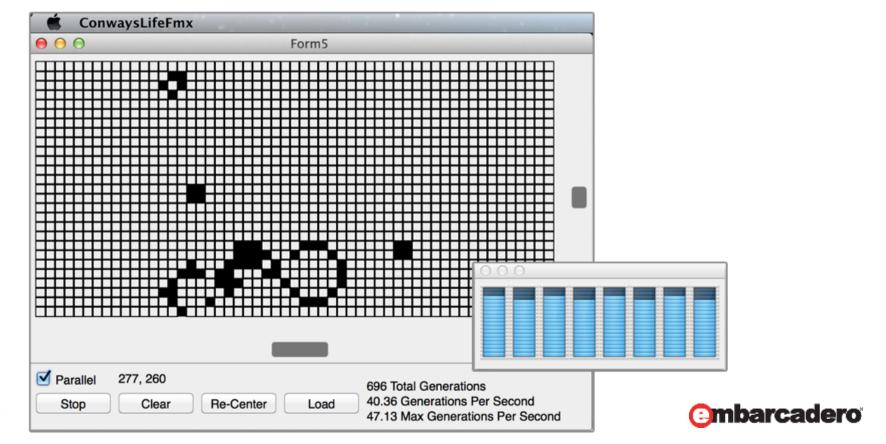
## The Run Time Library (RTL)

- Available for both VCL and FireMonkey
- Core runtime: memory management, files and streams, threads, encodings and formats...
- Hooks for platform specific API / SDK calls
- Introduced in XE7: Parallel Programming Library

```
TParallel.For(1, Max, procedure (I: Int64)
begin
if IsPrime (I) then
TInterlocked.Increment (Tot);
end);
```



# **XE7** Parallel Library



## **RTL Connectivity and IoT in XE8**

- AppTethering
  - Protocol enhancements and encryption hooks
- TBluetooth component
  - Matching existing TBluetoothLE component



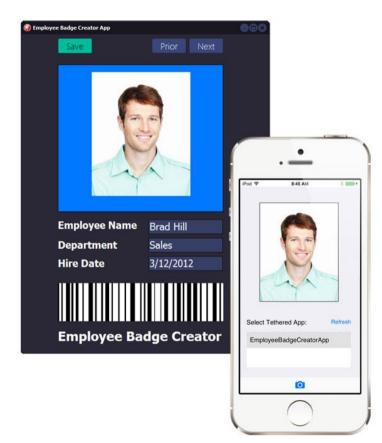






#### **AppTethering: Brigde VCL and Mobile**





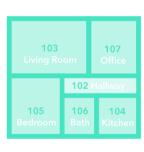
#### **New: Proximity with Beacons**



#### What Do Beacons Do?

- A Beacon provides proximity and identification information
  - Informs a mobile app how close it is (signal strength)
  - Provides identification information (UUID, Major ID, & Minor ID)
- Two main standards
  - iBeacons (Apple)
  - AltBeacons







#### **UUID Major ID Minor ID**

AA6062F0-98CA-4211-8EC4-193EB73CEBE6



#### What Can You Do with Beacons?

- Your "proximity" app can:
  - Find nearby beacons
    - Determine how close it is to a beacon
  - Know the identify of the beacon
    - UUID, Major, Minor
  - Enter/exit a beacon range
    - Limited to BLE signal distance
  - Take some action based on "seeing" the beacon





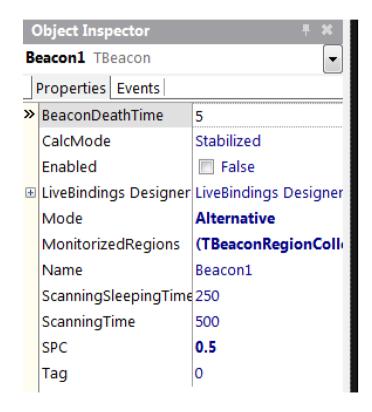
# Sample Retail Use Case

#### THE MPACT ADVANTAGE

- MORE SAVINGS FOR YOUR SHOPPERS
- **▶ BIGGER BASKETS**
- MORE REVENUE
- **▶ A BETTER SHOPPING EXPERIENCE**
- MORE RETURN VISITS
- **▶ INCREASED LOYALTY**



# **The TBeacon Component**





- Supports iOS, Android, and OS X
- iBeacons and AltBeacons standards
- Use events to receive information



# Add Physics with Box2D

- Library distributed with C++
  - http://box2d.org/
- Object Pascal headers and ready-to-use demos
- Add physics to your desktop and mobile applications
  - Great for games, but not only





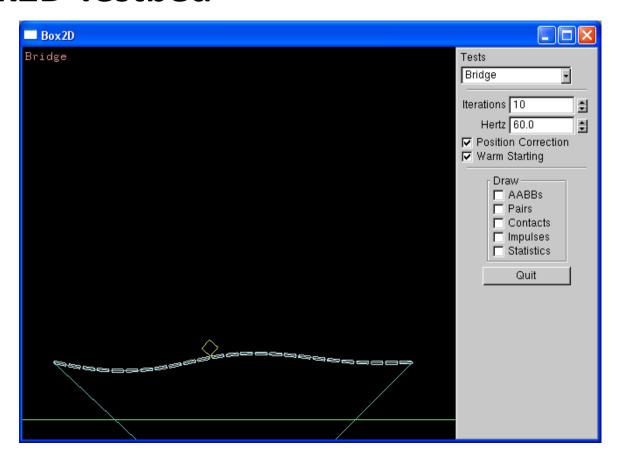
### **Box2D Concepts**





- Collision
  - Continuous collision detection, convex polygons, multiple shapes per body, one-shot contact..
- Physics
  - Continuous physics with time, body-joint-contact graph, contact, friction and restitution, many joint types, motors and friction, reaction to forces/impulses

#### **Box2D Testbed**







#### **HTTP and HTTPS Clients**

- Indy TIdHTTP works on all platforms
  - Requires OpenSSL distribution on iOS and Windows
  - Your application distributes security bits
- Platform native APIs
  - Security layer by OS vendor
  - Nothing to distribute with your app
  - Four different APIs... until XE8!



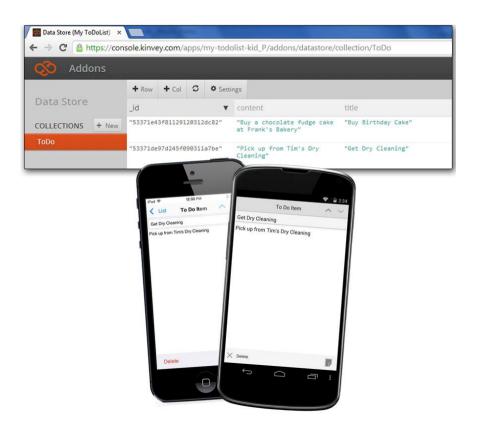


# **HTTP Client Library**

- Platform native HTTP and HTTPS support
  - Uses platform SDK services on each platform
  - Hassle-free deployment, relies on platform security
    - Rather than OpenSSL
  - For Windows, Mac, iOS, Android
  - Works also in VCL!
- NetHTTPClient and NetHTTPRequest components
  - System. Hash with hash functions for HTTP



# **REST and BaaS Libraries Use HTTP Client Library**



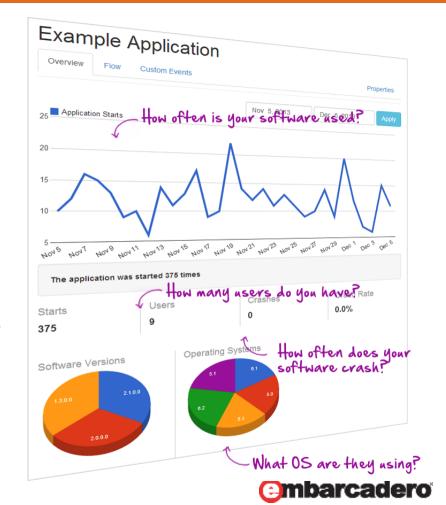
REST Client library remapped in XE8 from IdHHTP to HTTP Client Library

BaaS framework uses REST Client Library



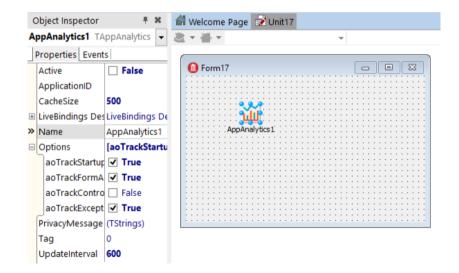
# **AppAnalitycs**

- Capture anonymous usage stats from your customers, understand users behavior
  - No tracking of user data
  - Used also by RAD Studio IDE
- Hosted by Embarcadero as pay-per-use service (SaaS)
  - appanalytics.embarcadero.com



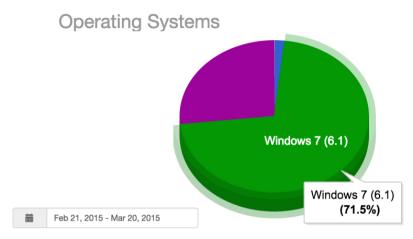
# **TAppAnalytics Component(s)**

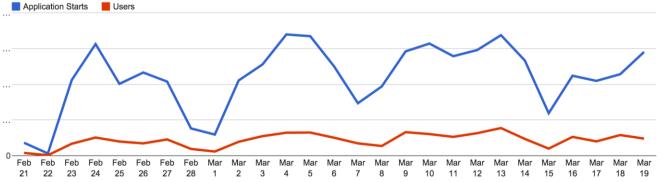
- VCL and FireMonkey
  - Same component name, different implementations
- Captures application startup, form activation, exceptions, controls focus
- Developer can add custom events of any type and group them





# **AppAnalytics Sample Data**

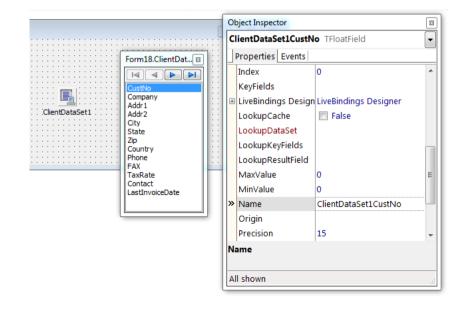






#### What's new in Database RTL

- TField read/write performance optimization
  - For all TDataset descendants
  - Customer reported 25% increase in ClientDataSet performance compared to XE7



#### What is FireDAC?

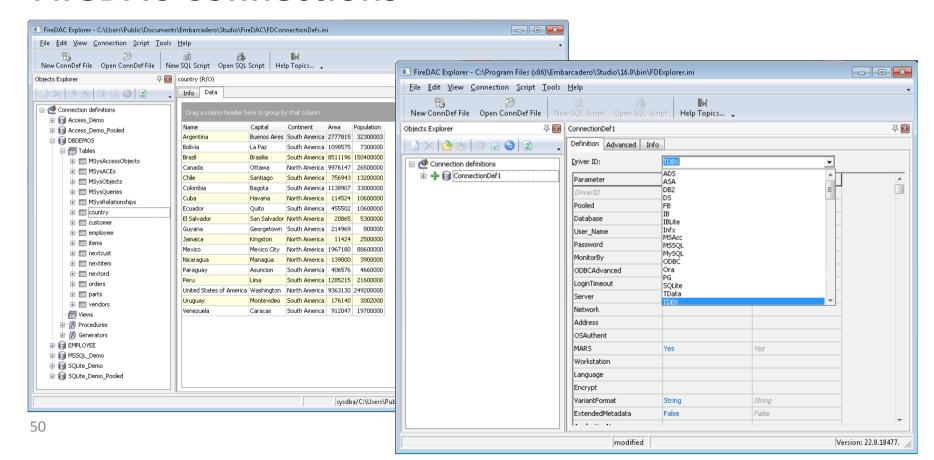
 High-performance, easy-to-use, enterprise database connectivity

- Universal data access with database specific features
- No drivers required and full source code provided (in Enterprise edition)

Database applications development is fun again with FireDAC



#### **FireDAC Connections**



#### What's New in FireDAC

- New in FireDAC
  - Teradata database driver, based on ODBC driver
  - Support for InterBase Change Views
    - Details in the InterBase XE7 section
  - Change notifications



- dbExpress to FireDAC migration tools
- Enhanced SQLite v3.+ database support, with smart data types and both static and dynamic linking

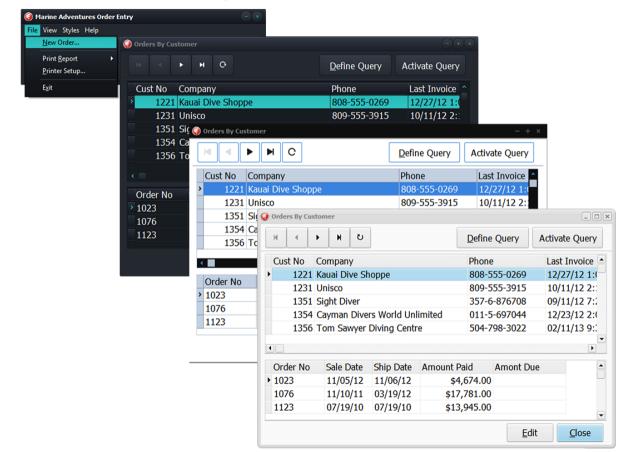


# What's New in VCL in XE8? Summary

- Building on a very solid foundation
  - Fonts scaling and other improvements
- Connectivity
  - Bluetooth and AppTethering extensions
  - HTTP client library
- AppAnalytics
  - Track applications usage with little effort
- And many developer productivity features in the IDE, with the addition of GetIt, DUnitX, Mercurial



# Plus, New VCL Styles in XE8







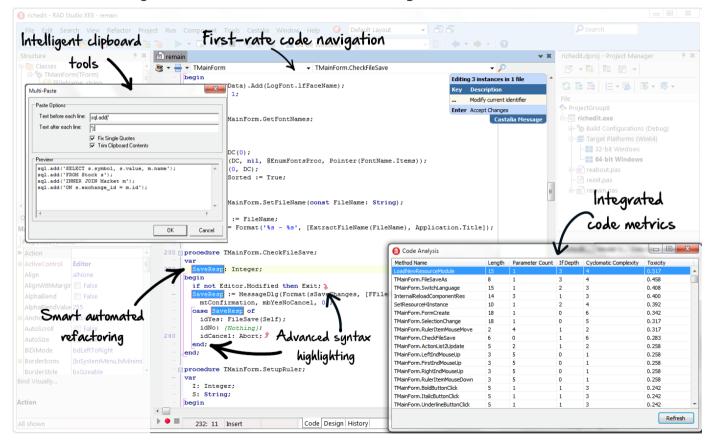


The Connected App Platform for Windows and Beyond

**Developer Productivity in the IDE** 

For VCL and FireMonkey developers

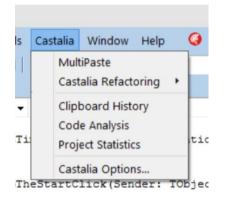
# **Developer Productivity Enhancements**





# **Developer Productivity Enhancements**

- IDE and editor extensions
- Initial Castalia integration
  - Some overlapping feature disabled
  - Still a separate menu, will be merged



- IDE features
  - Project statistics information, clipboard history, multi-paste support

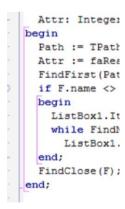


#### **New Editor Features**

Welcome Page i uMain

TfrmMain.bloSecBackwardClick
TfrmMain.bloSecBackwardClick
TfrmMain.bloSecBackwardClick
TfrmMain.bChangeParentsVisibleCl:
TfrmMain.bMovingParentDownClick
TfrmMain.bMovingParentDownClick
TfrmMain.bMovingParentUpClick
TfrmMain.bPlayClick
TfrmMain.bPlayClick
TfrmMain.bPlayClick
TfrmMain.bStopClick
TfrmMain.bStopClick
TfrmMain.bStopClick
TfrmMain.bToTheEndClick
TfrmMain.bToTheEndClick

- Shared
  - Stack bookmarks, smart keys, parenthesis matching, code structural highlight
- Object Pascal only
  - Castalia refactorings, Editor selection expansion,
     Flow controls highlighting, Code navigation
     toolbar, Smart symbol search
  - Code analysis to track quality

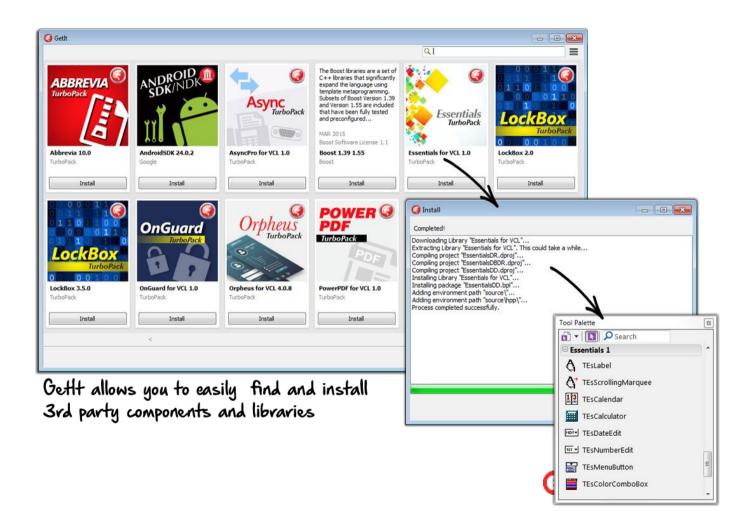




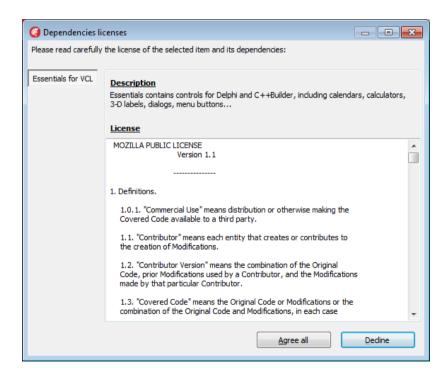
# **GetIt Package Manager**

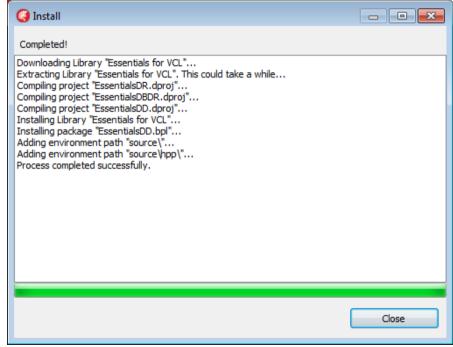
- Easy libraries discovery and one-click installation
- Hosting both VCL and multi-device libraries
- Includes all TurboPack projects
- "GetIt Library Manager for easy discovery, download and update of source code libraries, components, and other features from Embarcadero GetIt servers"

# GetIt Package Manager



# GetIt in 2 Clicks: Accept License and Install







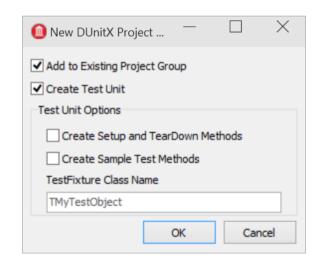
#### What is "Turbo Pack"?

- Collection of "classic" open source components
  - Updated for XE7/XE8
  - Embarcadero sponsored update
  - Leveraging new language and RTL features when useful
- Most come from the Turbo Power open source projects (but not all)
  - This is the reason for the "Turbo" name
  - www.turbopack.net



## **DUnitX Support**

- DUnitX
  - Modern Delphi unit testing framework
  - github.com/VSoftTechnologies/DUnitX
- Integrated support with wizards
  - Console and FMX runners
  - Delphi and C++
- DUnit runtime still in the product





# **Version Insight**

- Version Control System

  Select version control system

  Git

  Mercurial
  Subversion
- Enhanced Subversion support
  - Change list labels, SVN merge dialog, braches switching
- Enhanced Git version control integration
  - Push and Pull changes to and from remote repositories
- New Mercurial version control integration
  - Cloning your remote repository, commit changes locally, show log data

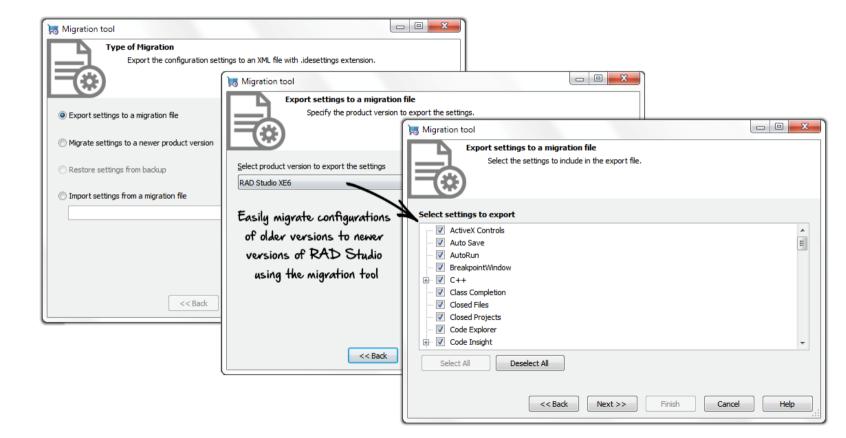


# **Migrate IDE Settings**

- In Bin folder, *migrationtool.exe*
- Migrate configurations from older versions of the IDE
  - If installed on the same machine, registry to registry
  - If different machines, export to/import from XML
- Copy configurations of same version between different installations (via XML)
- User can pick specific groups of settings

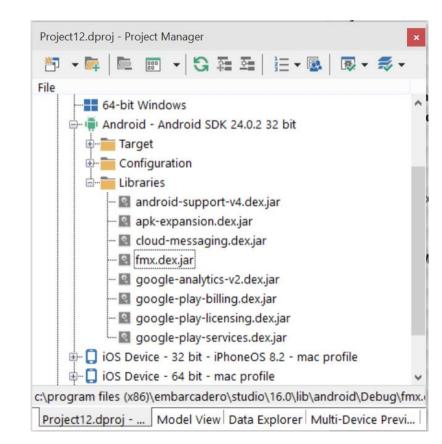


# Migrate IDE Settings



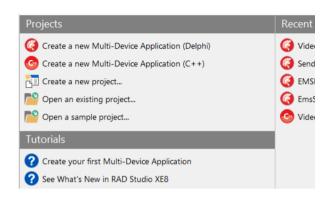
# **Android Java Libraries Management**

- Add custom Java libraries to a project
- Remove the standard libraries you don't need
- Builds a custom classes.dex library for the project

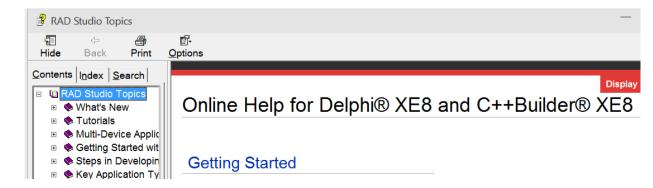


#### **More New XE8 IDE Features**

- CHM help is back
- Start here page redesign



 Improved installation experience and reduced installation footprint (removes temporary files)







# **RAD Studio**

The Connected App Platform for Windows and Beyond

## **EMS in RAD Studio XE8**

Connecting mobile, desktop, and IoT

#### What is EMS?

**Enterprise Mobility Services** 

A turnkey middleware server enabling:

- User management and authentication
- Loadable modules for custom APIs over REST
- Enterprise SQL database access through
- Mobile embedded and server-side SQL data storage
- Web console for user, device, and API analytics



# Why EMS?

- Mobile solutions require strong backend for enterprise focus
- Advantage of turn-key, cloud-ready solution, fast and easy deployment
- Critical for enterprise acceptance
  - Shared customers backed for a VAR





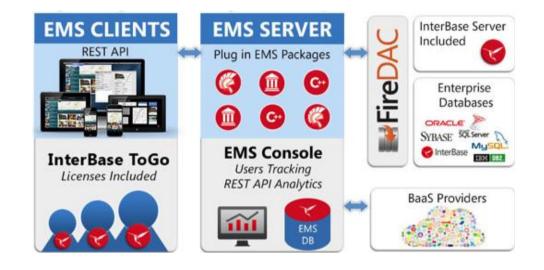
# **EMS** as Enterprise Private Cloud





#### **EMS** is Multi-Tier

- EMS Clients use REST API, embed local secure database
- EMS Servers hosts plug-in packages, uses EMS DB
- EMS Packages
   communicate with
   enterprise databases,
   cloud data





# **EMS Analytics**



### **EMS** in Practice

- Use RAD Studio to build
  - server modules
  - mobile/desktop clients
- Self Hosted
  - Personal cloud or traditional server
- Licences
  - Per user fee, unlimited apps and calls (and push...)





## **New Features in EMS for XE8**

- Integrated Push Notifications
- External credentials support
  - Demo showing ActiveDirectory integration
- Database connections pooling
- Export Data from Web Console
  - Improved users/groups analytics
- Client console for managing user accounts and more

## What are Push Notifications?

- Mechanism to send notifications to (mobile) devices
  - App on mobile needs to signup and authorize
  - Can receive notifications while app is not running
- Core providers
  - Android: Google Cloud Messaging (GCM)
  - iOS: Apple Push Notification (APN)

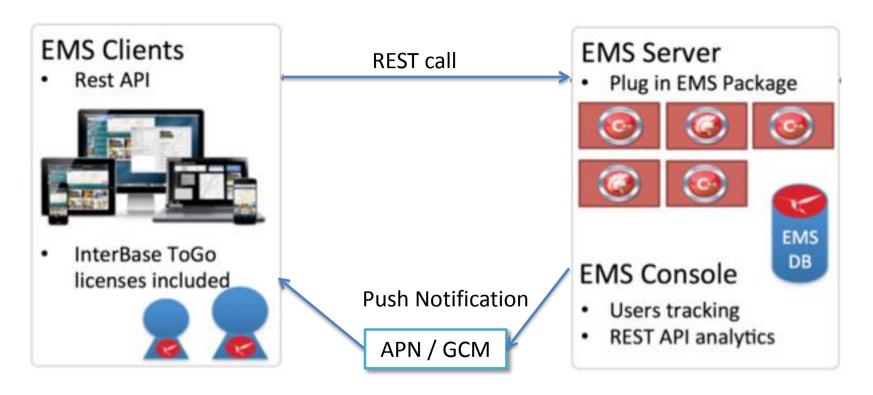


## **Push in RAD Studio**

- Permissions to receive Push Notifications
  - Android: App permission
  - iOS: Entitlement file
- BaaS
  - Parse, Kinvey, (App42)
- EMS
  - Direct, integrated support
  - Broadcast and subscription based notifications

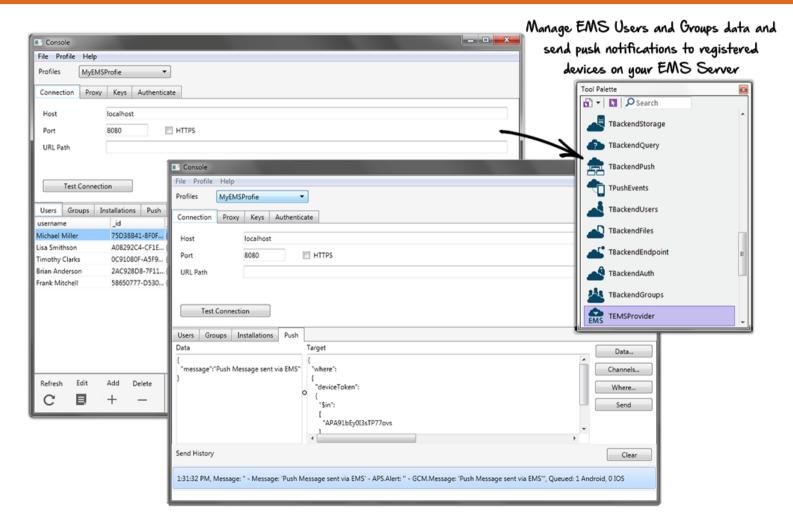


### **EMS and Push**

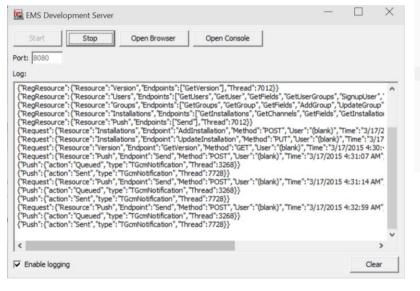




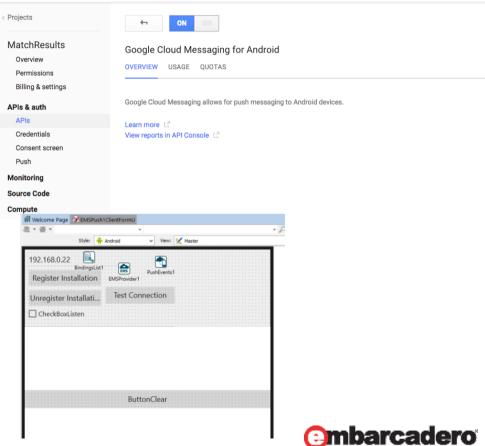
# EMS Push



## **EMS Push Demo**



#### Google Developers Console



## **IoT for Enterprise**





Things near your user



Any Cloud service Or API

#### **EMS Server**

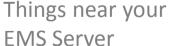
- User Auth
- **API Hosting**
- Enterprise Data Access
- Data storage
- **IOT Device Access Control**
- Wifi/Bluetooth Bridging
- Push Notifications













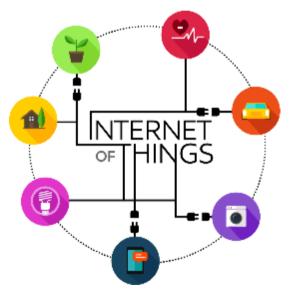


Any Enterprise Data or Service



## The Nurse Station Demo

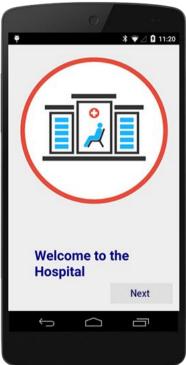
- A patient walks into a doctor's office...
- A real world scenario showcasing
  - Apps integration via EMS
    - FireMonkey, mobile, VCL
    - Push notifications, AppAnalytics
  - Internet of Things
    - Device integration via Bluetooth
    - Beacons





## **Nurse Station: Patient App**











## **Nurse Station: Nurse App**







# RAD Studio

The Connected App Platform for Windows and Beyond



**InterBase XE7** 

#### **Recent InterBase Innovations**

- Dynamic SQL in Stored Procedures
- Optimized large object handling
  - Larger database support
- Security and Encryption updates
- 64bit ODBC driver, JDBC driver updates
- Fast database sweep
- Database platform portability
  - Windows, Linux, Mac, iOS, Android
- Free edition IBLite







## **New in InterBase XE7**

- Change Views™
- 64bit Transaction IDs
  - 10K transactions/min= 150+ years running
  - Updates to Performance Monitor
- 64bit Linux



New - Ubuntu 14



RHEL 6 & 7



- SUSE 11
- OpenSSL updated to 1.0.1i

- Speed improvements
  - S.M.P. and Index Manager
- Partial Index Intelligence
- "Distinguished" Data Dumps
- Services API
  - Journaling and Online Dumps
- Restore to older versions
  - for older development systems

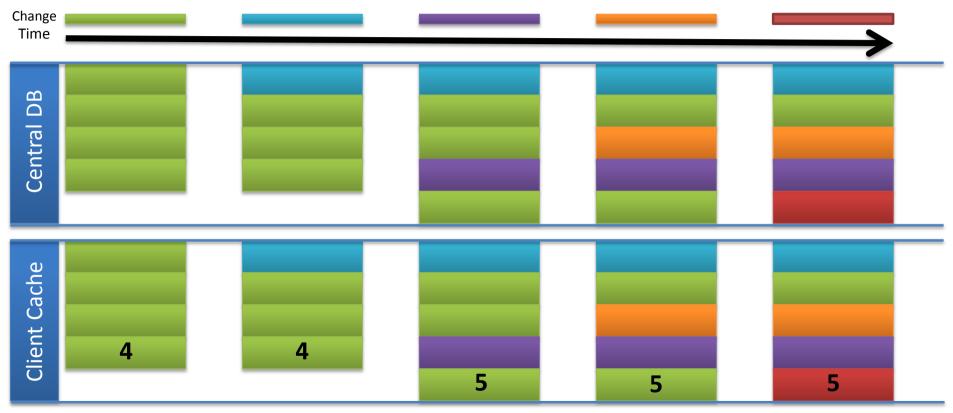


# What are Change Views?

- A new "subscription based" model to "subscribe" to data and identify what data has changed in the DB
- Subscriptions can run both
  - During a connection
  - Spanning connections and time
- Each subscriber can have multiple devices subscribed to the same data

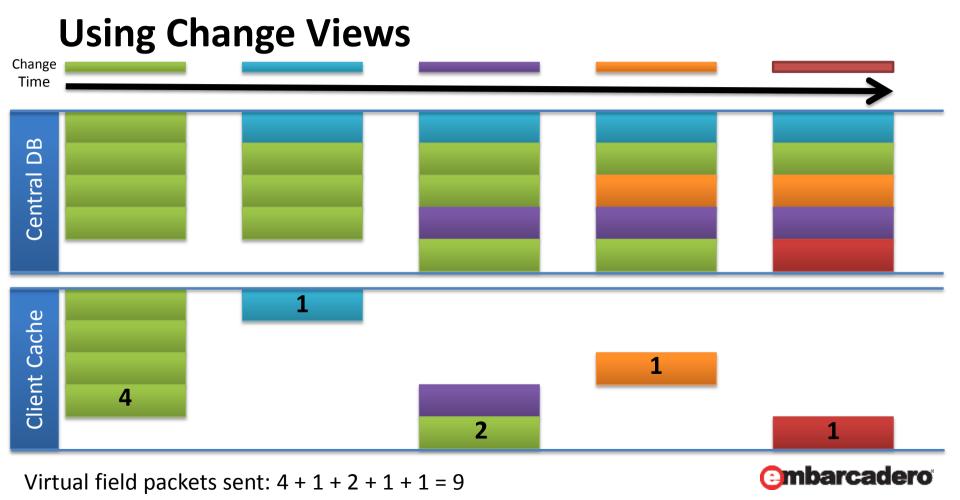


## **Traditional Data Briefcase**



Virtual field packets sent: 4 + 4 + 5 + 5 + 5 = 23





# **Change Views – How They Work**

#### Subscriptions

- Are tied to specific data that allows you to identify at a column level what data has been changed
- Can be any mix of tables/columns
- Don't report back your changes, only what others have changed
- Run across connections / no need to stay connected

#### Multiple users and devices

- Multiple users can subscribe to the same subscription configuration
- Each user can subscribe multiple independent devices



## **Change Views are different!**

#### Have:

- Near zero footprint on DB
- Field Level Granularity
- High Scalability
- Tight security control
- FireDAC & IBX integration

#### Are:

- Fast & easy to implement
- SQL Query-able
- Multi-user / thread safe

#### Say good bye to:

- Time-stamp tracking fields
- Table locking for updates
- Triggers upon triggers
- Table structure changes
- Log tables that verbose your DB



## FireDAC and InterBase XE7 ChangeViews

New FireDAC datasets method MergeDataSet

```
procedure TdtmdlDelta.PostDeltas:
     begin
       gryCategory.MergeDataSet(gryCategoryDelta, TFDMergeDataMode.dmDeltaMerge, mmUpdate);
       gryMedicine.MergeDataSet(gryMedicineDelta, TFDMergeDataMode.dmDeltaMerge, mmUpdate);
       gryMedicineCategories.MergeDataSet(gryMedicineCategoriesDelta, TFDMergeDataMode.dmDeltaMerge,
       grvCategory.ApplvUpdates;
       gryMedicine.ApplyUpdates;
       gryMedicineCategories.ApplyUpdates;
110
       FDTransactionDelta.Commit:
       if Assigned (OnPostDeltas) then
         OnPostDeltas(Self)
     end:
```

## **InterBase – Editions**

INSTALLED

LIBRARY

#### 1. Server Edition

1 to unlimited connections

- 2. Desktop Edition
  - Same as server, but local connections only.

#### 3. ToGo Edition

Embedded version



#### 4. IBLite Edition

- Feature limited version of ToGo
  - 100mb on disk
  - No inbuilt encryption / Change Views
  - Single thread connection

TRIAL

#### 1. Free 90 day Server trial

- Full featured server edition
- 20 users / 80 connections

#### 3. ToGo Edition

Embedded Version

DEVELOPMENT

#### 1. Developer Edition

- 20 users / 80 connections
- Weak encryption only
- Time-limited connection

#### 1,3 SDK Pack

- Full featured licenses
- Time-limited (Similar to trial)







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**More (Online) Information** 

# Want to Dive Deeper? Follow the Skill Sprints!

1 topic, 20 minute deep dive with Q&A





# Join the (New) Embarcadero Community

http://community.embarcadero.com









# RAD Studio

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**RAD Studio XE8: Ready for You** 

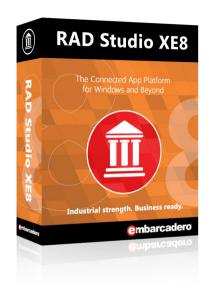
### **RAD Studio XE8**

#### **Versions:**

- Starter
  - Delphi and C++Builder
- Professional
- Enterprise
- Ultimate
- Architect

#### **Includes:**

- C++Builder
- Delphi
- HTML5 Builder
- InterBase XE7
- A rich set of third party tools





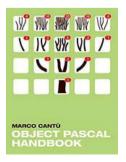
## **Update Subscription Advantages**

- Includes updates and fixes
  - Only way to get updates from now on
  - Also fixes for recent, past releases (new)
- Includes support incidents
- Includes exclusive content (new)
- Extends Maintenance and Support
  - Same price point and model, automatic migration

## **XE8 Offers**

- 10% discount if you buy before June 30<sup>th</sup>
- Free Bonus Pack
  - Premium Styles
  - Object Pascal Handbook eBook







# **Components with Runtime Licenses**

- InterBase
  - Server, IBToGo for desktop and mobile
- Enterprise Mobility Services (EMS)
  - Per user fee, minimum 50 users
- Embarcadero AppAnalytics
  - Free basic tier (application starts)
  - Pay by volume



# **Primary Benefits of RAD Studio XE8**

The Connected App Platform for Windows and Beyond



The best tool for multi-device development for Windows, OS X, iOS, Android



Bluetooth, App Tethering, Beacons for the Internet of Things



Turn-key services:
AppAnalytics and
Enterprise Mobility
Services









# **Questions?**





Learn More at www.embarcadero.com/rad-studio

Try it FREE >

www.embarcadero.com/trial

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